



Values: When becoming a member of the Love Connections community each person commits to conducting themselves in line with our values of kindness, honesty and integrity. These values can show up in how each member interacts with each introduction, at events and with our matchmaking team. We expect these values to be present at all times and in all interactions.

Engagement: As a member of the Love Connections community each member agrees it is their intention to connect with one another and agrees that they understand it is the goal of each member of our community to build a committed romantic relationship. We expect all members to be highly engaged with one another, as Love Connections set ourselves aside from any other dating community or online platform. All community members must always communicate with one another with kindness, respectful and honest representations of themselves at all times.

Tone & Intention: At Love Connections there is no algorithm and the work we do in the personal introductions space is a 'labour of love' and with all good intentions. We matchmakers work towards the same end goal as our community members. With that said, it is our ethos that all community members liaise with our matchmakers with kindness, care and consideration of tone at all times. Any time we deem the conduct of members to be unkind, without care and consideration or not aligned with the behaviours and actions of the rest of our community we will act accordingly. Furthermore, we expect and each member commits to conducting themselves in a courteous manner at all times with each other and with our team

Open-mindedness: Our community are open-minded and we expect that openmindedness to be present at all times, with all introductions, at all events, at all workshops and with all of our matchmakers when engaging in

the introductions service. All community members must be open to feedback and assistance in their dating journey in the mutual understanding that we may offer feedback in a way that is honest, direct, supportive and challenging of any limiting beliefs around attracting a fulfilling romantic relationship.

Confidentiality: Our community is exceptional so confidentiality of our members is held in the highest regard. We expect all community members to keep confidential all information about our services and those which engage in them as part of our community. It is also important that all community members respect each others rights to privacy and keep confidential everything at Love Connections.

Responsibility: All community members agree to be responsible for their actions and behaviours if it is not in line with our code of conduct at any time. Members agree to be held accountable with any course of action we feel is necessary to protect the brand, our values and our matchmaking community if we deem those behaviours and actions to be against our terms and conditions, agreements and expectations of each community member.

Inclusion: We expect all community members to be inclusive, open-minded and not to ever use language which is deemed to be calculated, obscene, offensive, hateful or otherwise inflammatory or likely to deceive. This includes, but isn't limited to, language that is intended to or otherwise is likely to threaten, annoy, discriminate, alarm, inconvenience, upset, or embarrass any member of our community or our team of matchmakers. All activity of our community members must always be lawful.

Constructive Communication: At Love Connections we are like no other matchmaking agency. We bring singles together using the three core components of emotional, intellectual and sexual compatibility. It's important that community members share with each other openly about what is coming up for community member during their time of connecting: be in via an introduction, at a workshop or at an in-person event. Understanding and interpretation of exchanges between community members can be subject to their own experiences, beliefs, values and current circumstances - it's important members acknowledge that humans interpretation of one another can be subjective rather than objective. With this in mind, we expect kind communication at all times with one another that is constructive to how you feel and the other persons dating journey, that is with kindness and that keeps community spirit at the forefront of mind.

With the end destination in mind: Our clients must always know that we matchmakers are working towards the same end goals as our community

members. This end goal is to connect the community to those romantically suitable, however subjective, given what they have shared in their unique Suitability Profiles. To ensure our intentions are aligned, and, the high chance of offline connection being actualised, our community agrees that their information is in full at the beginning of their membership, it is up to date at all times and that they engage in the process as much as our matchmakers are invested in the personal introductions services for each and every one. The more constructive and kind feedback the team receive from each introduction, each date and each interaction will help us further refine the process of personal introductions. Our community also understands that the dating journey as a process is different for each community member due to subjectivity as we deal with people, not products.

No Guarantee: Our community members agree that they understand that whilst we matchmakers work towards and are aligned with the same romantic goals of our clients that there are no guarantees. Our community members commit to being openminded to the work that we matchmakers do, working with romantic subjectivity, ever changing dating landscapes and elements that aren't often tangible such as chemistry, compatibility and romantic connectivity between members. Each member acknowledges and commits to the understanding that there are no guarantees but working towards the end goal is a collaboration between the members input and the professional work of our matchmakers.